

**KidFlourish Audio Subscription Series
Guest Expert Interview and/or Audio Distribution License**

Thank you for seeing huge value in the opportunity to be an expert contributor to the KidFlourish Audio Subscription service. As has been proven over and over again by experts around the world, allowing prospective buyers a glimpse into who you are by letting them hear you speak is a powerful marketing tool. Thus, the KidFlourish Audio Subscription service gives you a venue to do that with motivated and proven buyers. The service that we are about to launch is targeted to parents and those who work with kids in any number of contexts. On an ongoing basis, we are adding new and diverse content to the site as a way of continually building exceptional value for our subscribers, promotional opportunities for our contributing experts, and recurring revenue opportunities for our affiliate sales partners.

In order to get the best value from the program we are requesting you consider two specific contribution options.

Option 1: Agree to be an interviewed guest on the KidFlourish Audio subscription series where you relay your unique wisdom/approach/advice on seeing kids flourish from your vantage point. Your interview will become a part of the KidFlourish archive.

Option 2: Furnish KidFlourish with existing audio content that you own but desire it to be more productive for you. If you have recorded speeches, interviews, recorded tele-classes, educational monologues and the like, we would request you license us to use those contributions as additional subscription resources on the KidFlourish site.

Here is what Flourish Press will be doing to promote you in the context of your expert audio contribution which you have agreed to provide us.

1. Your name and expert status will be used as a part of the marketing program and related collateral we are creating which will be used to sell the benefits of a KidFlourish Audio Subscription.
2. Your name and expertise will be referred to in our “KidFlourish” free email newsletter. If possible we will use quotes from your books or resources to build your credibility.
3. You will be provided with an individual promo page on the KidFlourish website only for you. On that page we will profile you, and encourage people to listen to your audio content. Subscribers will be able to click a link and listen to streamed audio or conversely download the audio file for offline listening. Individuals who are not subscribers will be encouraged to subscribe. But, we still want to provide value to you, so we will have at least one clip of audio from your content as a way to allow them limited access to your expertise.

Your page will also provide links to your website, links to your books and other content resources. If you are having any promotions related to the resources you provide, they too can be mentioned on the site.

We are also developing podcasting capabilities and expect that clips of your content would also be included in KidFlourish podcasts.

4. Flourish Press will be actively soliciting new subscribers using a significant number of marketing methods both online and offline. Your name might be included in that marketing as an expert resource on the site. Again this is a way to have your name and reputation built without you doing any of the work.

Interview Preparation:

Please prepare to engage in a full throttle conversation with Tom Adams on the specific topic of your expertise. Tom is a seasoned interviewer and will prepare for the recorded conversation. But as this interview is designed to provide listeners with a strong, focused understanding of your expertise and the practical suggestions you

offer we encourage you to send an outline of questions you would want Tom to ask to facilitate getting the best of your content during the interview.

If any of your content relates to a book or program you wish Tom to promote, or Flourish Press to promote, please send copies of those. Tom will read and review your materials prior to the interview to be better prepared to use your materials in the context of the interview.

Audio Content Preparation:

To license us to offer your additional audio content for KidFlourish subscribers you need to deliver it to us in a format that we can prepare for digital download or audio streaming. Thus we request you send us the best and highest quality audio you can. We will re-master in the studio for best results. It is critical that these audios are rightfully your intellectual property. If you are interviewing another source on your audio, you must obtain permission from them. Also, if you have music as the intro or extro loop, you must possess the license to use such music. Flourish Press reserves the right to determine if your audio contribution will be used on the site. Once Flourish Press receives your agreement, we will provide information on how to deliver the audio content to us.

Benefits

Realizing that you often do promotional interviews for free, and use your existing audio content in exchange for the marketing that you receive, Flourish Press wants to do more and reward you even further. As a part of your involvement in the KidFlourish Audio Subscription program we want to provide you with a couple of additional benefits.

1. (Interviewed guests) As a way of saying thank you we will provide you with an initial digital version of your interview. You are free to use this in whatever way you want. No restrictions, as it is your interview.
2. (All contributors) An extra special financial bonus just for you.
Every time your recording(s) are downloaded or streamed from the KidFlourish audio web server, Flourish Press will credit you with a portion of subscription revenue.

Here's how it works... From the gross subscription revenue for the entire site, Flourish Press takes 20% off the top to be distributed to content providers. That amount is then divided and distributed to experts based on the aggregate bandwidth of all their content which was downloaded or streamed in the previous month as a percentage of the total monthly bandwidth delivered for all paid content. Thus if we have 1000 subscribers who create gross revenues of \$10,000, the contributor distribution pot is \$2000. If there are 100 audio downloads available (assuming all are the same digital size) and subscribers listen all audios equally, each of the 100 contributors would receive \$20 that month in bonus revenue. The more audio you provide, the more content you contribute, the more likely you are to gain revenue based on your content.

Granted, it is not a lot of money but we wanted to ensure that you saw recurring value from the expert contribution you've made or as a unique way to monetize existing audio content you already have at your disposal.

3. If you promote the KidFlourish subscription series to your own clients, web visitors or subscribers using the unique affiliate link we provide you and they purchase a KidFlourish subscription, you will be entitled to lifetime, recurring commission of 15% on their subscription as long as they remain a subscriber. You don't just earn a commission once they sign up... You earn a commission every month they remain a subscriber – for life. Think about that. **You sell once, earn indefinitely!** That's a pretty good deal.

All bonus and affiliate commissions will be credited to your account. Once your bonus and/or affiliate account has grown to a minimum of \$100 we will issue you payment in the methodology of your choice.

As this program includes recording and licensing provisions, we need your permission to distribute your interview or content provided as a part of our subscription series, and to use sections of said content for clips to market it. Attached is a form sent with this overview for payment information and the agreement on the following page.

Payment Details

**This form is can be filled out in your PDF Reader. Then print it out.
Please fax these filled in pages toll free to Flourish Press at 866-529-4749**

Name: _____ Company Name: _____
Address: _____
City: _____ ZIP/PC _____
Telephone: _____ Fax: _____
Email: _____ Alternate Contact: _____
Website/s: 1: _____ 2: _____
Current Resources for Sale: _____ Can Be Purchased Through...
1. _____
2. _____
3. _____

Please contact me about the Flourish Press marketing, publishing, warehousing and fulfillment program.

I want to be included in the affiliate referral program for my clients and subscribers. Please send me details and links of how to create recurring, lifetime revenues by encouraging others to subscribe.

Payment Information for Bonus or Commission Earnings:

Checks should be made out to:

Pay me via my PayPal email:

Pay me another way:

Agreement for Interview, Use and Distribution:

I _____ consent to have my conversation recorded for use in the KidFlourish Audio Subscription program created by Flourish Press Inc. I understand that this recording will be available on the KidFlourish website as a unique purchase or as part of an ongoing subscription audio series available via online streaming audio, downloadable MP3 or distributed on audio CD.

I consent to license the audio works I supply to Flourish Press, as listed below, for specific and limited usage only within the context of the KidFlourish subscription site. I hereby confirm that I am the Intellectual Property Rights owner for the recorded information and have documented permission for the use of any musical content included on the audios contributed.

I consent to the publication and distribution of the audio content either recorded by Flourish Press or that which I license to Flourish Press, in whole or in part, for use by Flourish Press in the context of the KidFlourish Audio Subscription Series.

I consent to the use of my name, likeness, voice, and biographical material about me in connection with the program publicity and for promotional purposes as it relates only to the KidFlourish Audio Subscription Program.

I expressly release Flourish Press, its trustees, officers, agents, employees, licensees, and assignees, from any and all claims, including copyright, privacy, and defamation arising out of any broadcast, exhibition, publication, or promotion of this recording.

I agree to the bonus compensation and commissionable affiliate earnings structure as outline above.

Signed

Date

Audio Contributions To Be Licensed to Flourish Press for Use in The KidFlourish program. Please list them below.

Title of the Work with basic description of content.	Time Length (min)	Format (cd, tape, mp3, wav, etc)	Describe audio context: Speech for.. Interview with.... Discussion with... Monologue etc.

I will send you a recent photo and bio of myself to use on your website or promotional materials. I will also provide marketing copy related to my other programs or

I will provide affiliate links to Flourish Press for the promotion of my resource offerings hosted on another site.

Any other information that you wish to provide? Please do so here.